



JobMonkey Media Kit

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AUDIENCE

52.6% Female

47.4% Male

34.5% Aged 18-24

29.7% Aged 25-34

14.8% Aged 35-44

ABOUT

JobMonkey is the leading website specializing in helping employers in the hospitality, tourism, retail, seasonal employers (camps, lodges, restaurants, resorts, etc.) and other “cool” industries find better-qualified and well-informed job applicants.

JobMonkey goes to great lengths to bring you the qualified applicants you desire. Unlike the mega jobsites, JobMonkey targets people who are looking for seasonal jobs or careers in your industry. Our market includes college students, recent college graduates, young adults, the “career” seasonal worker and others who simply want to take a break from a traditional career. JobMonkey is able to target these users through a variety of online and offline marketing campaigns that have been developed over years of experience in this market. Many of these techniques are not economical for the individual employer.



Let Us Help with Your Talent Acquisition Needs!

322,000+

MONTHLY UNIQUE VISITORS

748,000+

MONTHLY PAGE VIEWS

100,000+

EMAIL SUBSCRIBERS

SERVICES + RATES

Standard Job Posting

Standard 30-day job posting

\$99

Super Charged Job Posting

Featured, Socially Enhanced, Listed in Newsletter

\$149

Enhanced Employer Profile

Cost-effective year-round exposure

\$1000/year

Featured Employer in Newsletter

Emailed to our 100K+ newsletter subscribers

\$600

Social Media Promotion

Custom social media promotions

Inquire

Banner Advertising

Advertising banner placement

Inquire

Bulk Job Posting / Job Scraping

Option to import via a feed or scraping

Inquire

NEW: Performance + Program

Enhanced pay-for-performance for high quality talent acquisition

Inquire

A FEW OF OUR CLIENTS



Learn more, ask questions, or schedule a phone consultation at: JobMonkey.com/advertising/