



JobMonkey Media Kit

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AUDIENCE

52.6% Female

47.4% Male

34.5% Aged 18-24

29.7% Aged 25-34

14.8% Aged 35-44

ABOUT

JobMonkey is the leading website specializing in helping employers in the hospitality, tourism, retail, seasonal employers (camps, lodges, restaurants, resorts, etc.) and other “cool” industries find better-qualified and well-informed job applicants.

JobMonkey goes to great lengths to bring you the qualified applicants you desire. Unlike the mega jobsites, JobMonkey targets people who are looking for seasonal jobs or careers in your industry. Our market includes college students, recent college graduates, young adults, the “career” seasonal worker and others who simply want to take a break from a traditional career. JobMonkey is able to target these users through a variety of online and offline marketing campaigns that have been developed over years of experience in this market. Many of these techniques are not economical for the individual employer.



Let Us Help You with Your Talent Acquisition Needs!

322,000+

MONTHLY UNIQUE VISITORS

748,000+

MONTHLY PAGE VIEWS

7,600+

SOCIAL MEDIA FOLLOWERS

125,000+

EMAIL SUBSCRIBERS

SERVICES + RATES

Standard Job Posting <i>Standard 30-day job posting slot</i>	\$99
Super Charged Job Posting <i>Featured, Socially Enhanced, Listed in Newsletter</i>	\$149
Featured Employer in Newsletter <i>Emailed to our 125K+ newsletter subscribers</i>	\$600
Enhanced Employer Profile <i>Cost-effective year-round exposure</i>	\$1,000/year
Social Media Promotion <i>Custom social media promotions</i>	Inquire
Banner Advertising <i>Advertising banner placement</i>	Inquire
Bulk Job Posting / Job Scraping <i>Option to import via a feed or scraping</i>	Inquire
Job Posting Distribution <i>We can cross-post your jobs to 300+ job sites</i>	Inquire

A FEW OF OUR CLIENTS



View more info: <http://www.jobmonkey.com/advertising/>
Have something else in mind? Please contact us!